Data Mining

Practical Machine Learning Tools and Techniques

Slides for Chapter 3 of *Data Mining* by I. H. Witten and E. Frank

Some Core Learning Representations

- Decision trees
- Learning Rules
- Association rules
- Rules with exceptions
- Rules involving relations
- Linear regression
- Trees for numeric prediction
- Instance-based representation
- Clusters

Output: representing structural patterr

- Many different ways of representing patterns
  - Decision trees, rules, instance-based, …
- Also called "knowledge" representation
- Representation determines inference method
- Understanding the output is the key to understanding the underlying learning methods
- Different types of output for different learning problems (e.g. classification, regression, …)

Decision tables

- Simplest way of representing output:
  - Use the same format as input!
- Decision table for the weather problem:

Outlook	Humidity	Play
Sunny	High	No
Sunny	Normal	Yes
Overcast	High	Yes
Overcast	Normal	Yes
Rainy	High	No
Rainy	Normal	No

- Main problem: selecting the right attributes
  -Not used

Decision trees

- "Divide-and-conquer" approach produces tree
- Nodes involve testing a particular attribute
- Usually, attribute value is compared to constant
- Other possibilities:
  - Comparing values of two attributes
  - Using a function of one or more attributes
- Leaves assign classification, set of classifications, or probability distribution to instances
- Unknown instance is routed down the tree

Nominal and numeric attributes

- Nominal:
  number of children usually equal to number values
  ⇒ attribute won't get tested more than once
  - Other possibility: division into two subsets
- Numeric:
  test whether value is greater or less than constant
  ⇒ attribute may get tested several times
  - Other possibility: three-way split (or multi-way split)
    - Integer: *less than, equal to, greater than*
    - Real: *below, within, above*

Missing values

- Does absence of value have some significance?
- Yes ⇒ "missing" is a separate value
- No ⇒ "missing" must be treated in a special way
  - Solution A: assign instance to most popular branch
  - Solution B: split instance into pieces
    - Pieces receive weight according to fraction of training instances that go down each branch
    - Classifications from leave nodes are combined using the weights that have percolated to them

Classification rules

- Popular alternative to decision trees
- *Antecedent* (pre-condition): a series of tests (just like the tests at the nodes of a decision tree)
- Tests are usually logically ANDed together (but may also be general logical expressions)
- *Consequent* (conclusion): classes, set of classes, or probability distribution assigned by rule
- Coverage: fraction of records that satisfy antecedent
- Accuracy: fraction of those covered by the rule which satisfy the consequent.

From trees to rules

- Easy: converting a tree into a set of rules
  - One rule for each leaf:
    - Antecedent contains a condition for every node on the path from the root to the leaf
    - Consequent is class assigned by the leaf
- Produces rules that are unambiguous
  - Doesn't matter in which order they are executed
- But: resulting rules are unnecessarily complex
  - Pruning to remove redundant tests/rules

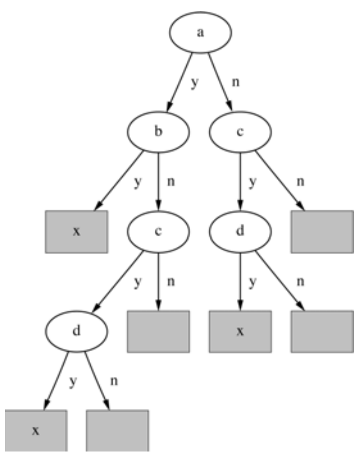
From rules to trees

- More difficult: transforming a rule set into a tree
  - Tree cannot easily express disjunction between rules
- Example: rules which test different attributes

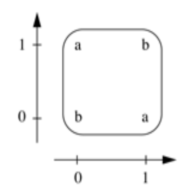
```
If a and b then x
If c and d then x
```

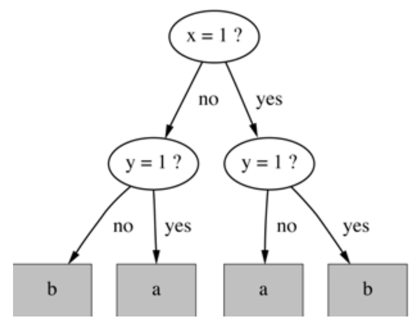
- Symmetry needs to be broken – select a root
- Corresponding tree contains identical subtrees (⇒ "replicated subtree problem")

A tree for a simple disjunction



The exclusive-or problem

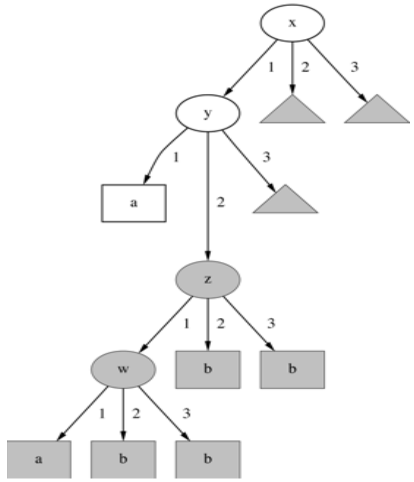





```
If x = 1 and y = 0
   then class = a
If x = 0 and y = 1
   then class = a
If x = 0 and y = 0
   then class = b
If x = 1 and y = 1
   then class = b
```

A tree with a replicated subtree

```
If x = 1 and y = 1
   then class = a
If z = 1 and w = 1
   then class = a
Otherwise class = b
```



"Nuggets" of knowledge

- Are rules independent pieces of knowledge? (It seems easy to add a rule to an existing rule base.)
- Problem: ignores how rules are executed
- Two ways of executing a rule set:
  - Ordered set of rules ("decision list")
    - Order is important for interpretation
  - Unordered set of rules
    - Rules may overlap and lead to different conclusions for the same instance

Special case: boolean class

- Assumption: if instance does not belong to class "yes", it belongs to class "no"
- Trick: only learn rules for class "yes" and use default rule for "no"

```
If x = 1 and y = 1 then class = a
If z = 1 and w = 1 then class = a
Otherwise class = b
```

- Order of rules is not important. No conflicts!
- Rule can be written in *disjunctive normal form*

Association rules

- Association rules…
  - … can predict any attribute and combinations of attributes
  - … are not intended to be used together as a set
- Problem: immense number of possible associations
  - Output needs to be restricted to show only the most predictive associations ⇒ only those with high *support* and high *confidence*

Support and confidence of a rule

- Support: number of instances predicted correctly (typically, a fraction of the total # instances)
- Confidence: number of correct predictions, as proportion of all instances that rule applies to
- Example: 4 cool days with normal humidity

```
If temperature = cool then humidity = normal
```

⇒ Support = 4, confidence = 100%

- Normally: minimum support and confidence pre-specified (e.g. 58 rules with support ≥ 2 and confidence ≥ 95% for weather data)

Rules with exceptions

- Idea: allow rules to have *exceptions*
- Example: rule for iris data

```
If petal-length ≥ 2.45 and petal-length < 4.45 then Iris-versicolor
```

- New instance:

Sepal length	Sepal width	Petal length	Petal width	Type
5.1	3.5	2.6	0.2	Iris-setosa

- Modified rule:

```
If petal-length ≥ 2.45 and petal-length < 4.45 then Iris-versicolor
  EXCEPT if petal-width < 1.0 then Iris-setosa
```


A more complex example

- Exceptions to exceptions to exceptions …

```
default: Iris-setosa
except if petal-length ≥ 2.45 and petal-length < 5.355
          and petal-width < 1.75
       then Iris-versicolor
            except if petal-length ≥ 4.95 and petal-width < 1.55
                   then Iris-virginica
                   else if sepal-length < 4.95 and sepal-width ≥ 2.45
                        then Iris-virginica
       else if petal-length ≥ 3.35
            then Iris-virginica
                 except if petal-length < 4.85 and sepal-length < 5.95
                        then Iris-versicolor
```


Advantages of using exceptions

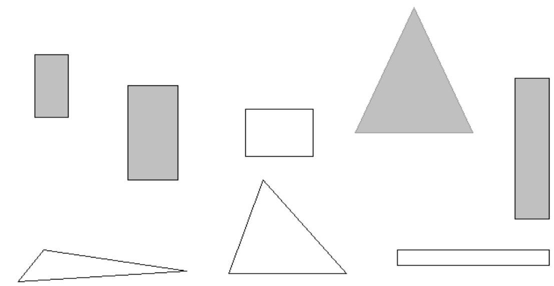
- Rules can be updated incrementally
  - Easy to incorporate new data
  - Easy to incorporate domain knowledge
- People often think in terms of exceptions
- Each conclusion can be considered just in the context of rules and exceptions that lead to it
  - Locality property is important for understanding large rule sets
  - "Normal" rule sets don't offer this advantage

Rules involving relations

- So far: all rules involved comparing an attribute-value to a constant (e.g. temperature < 45)
- These rules are called “propositional” because they have the same expressive power as propositional logic
- What if problem involves relationships between examples (e.g. family tree problem from above)?
  - Can’t be expressed with propositional rules
  - More expressive representation required

The shapes problem

- Target concept: *standing up*
- Shaded: *standing*
  Unshaded: *lying*



A propositional solution

Width	Height	Sides	Class
2	4	4	Standing
3	6	4	Standing
4	3	4	Lying
7	8	3	Standing
7	6	3	Lying
2	9	4	Standing
9	1	4	Lying
10	2	3	Lying

```
If width ≥ 3.5 and height < 7.0
   then lying
If height ≥ 3.5 then standing
```


A relational solution

- Comparing attributes with each other

```
If width > height then lying
If height > width then standing
```

- Generalizes better to new data
- Standard relations: =, <, >
- But: learning relational rules is costly
- Simple solution: add extra attributes
  (e.g. a binary attribute *is width < height?*)

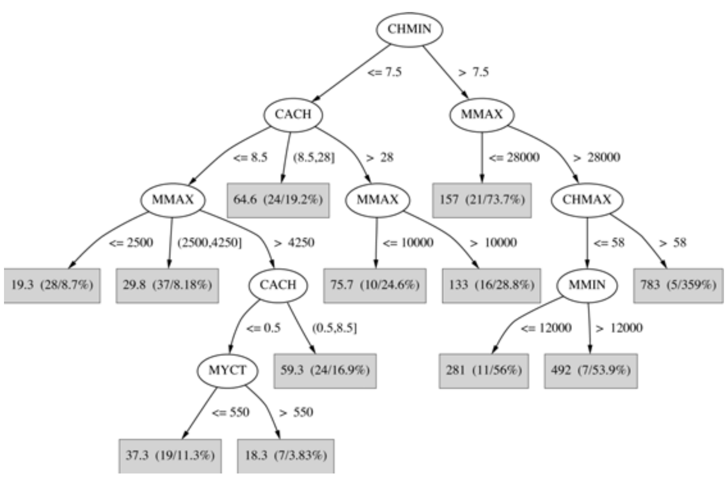
Trees for numeric prediction

- *Regression*: the process of computing an expression that predicts a numeric quantity
- *Regression tree*: “decision tree” where each leaf predicts a numeric quantity
  - Predicted value is average value of training instances that reach the leaf
- *Model tree:* “regression tree” with linear regression models at the leaf nodes
  - Linear patches approximate continuous function

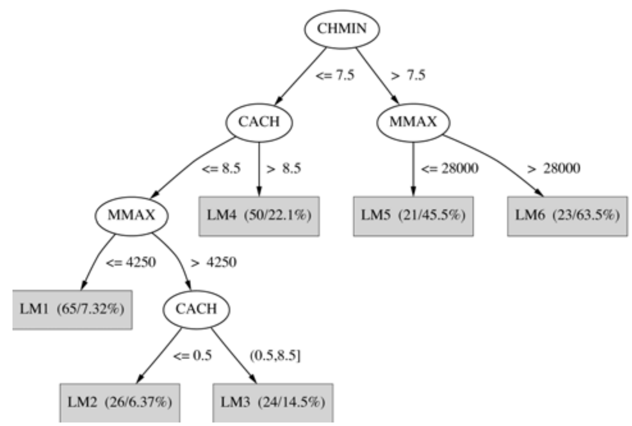
Linear regression for the CPU data

```
PRP =
   - 56.1
    + 0.049 MYCT
    + 0.015 MMIN
    + 0.006 MMAX
    + 0.630 CACH
    - 0.270 CHMIN
    + 1.46 CHMAX
```


Regression tree for the CPU data



Model tree for the CPU data



Instance-based representation

- Simplest form of learning: *rote learning*
  - Training instances are searched for instance that most closely resembles new instance
  - The instances themselves represent the knowledge
  - Also called *instance-based* learning
- Similarity function defines what's "learned"
- Instance-based learning is *lazy* learning
- Methods: *nearest-neighbor, k-nearest-neighbor, …*

The distance function

- Simplest case: one numeric attribute
  - Distance is the difference between the two attribute values involved (or a function thereof)
- Several numeric attributes: normally, Euclidean distance is used and attributes are normalized
- Nominal attributes: distance is set to 1 if values are different, 0 if they are equal
- Are all attributes equally important?
  - Weighting the attributes might be necessary

Learning prototypes

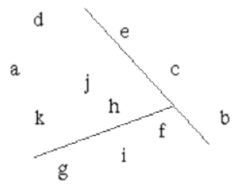
- Only those instances involved in a decision need to be stored
- Noisy instances should be filtered out
- Idea: only use *prototypical* examples

Rectangular generalizations

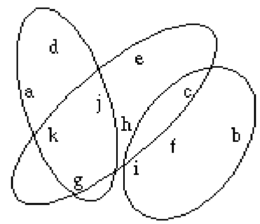
- Nearest-neighbor rule is used outside rectangles
- Rectangles are rules! (But they can be more conservative than "normal" rules.)
- Nested rectangles are rules with exceptions

Representing clusters I

Simple 2-D representation



Venn diagram



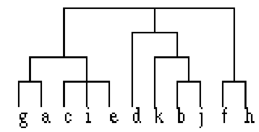
Overlapping clusters

Representing clusters II

Probabilistic assignment

	1	2	3
a	0.4	0.1	0.5
b	0.1	0.8	0.1
c	0.3	0.3	0.4
d	0.1	0.1	0.8
e	0.4	0.2	0.4
f	0.1	0.4	0.5
g	0.7	0.2	0.1
h	0.5	0.4	0.1
…			

Dendrogram



NB: dendron is the Greek word for tree