

# Logistic Regression

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#### What are we talking about?

- Statistical classification: p(y|x)
- y is typically a Bernoulli or multinomial outcome
- Classification uses: ad placement, spam detection
- Building block of other machine learning methods

#### Logistic Regression: Definition

- Weight vector β<sub>i</sub>
- Observations X<sub>i</sub>
- "Bias"  $\beta_0$  (like intercept in linear regression)

$$P(Y=0|X) = \frac{1}{1 + \exp[\beta_0 + \sum_i \beta_i X_i]}$$
(1)  
$$P(Y=1|X) = \frac{\exp[\beta_0 + \sum_i \beta_i X_i]}{1 + \exp[\beta_0 + \sum_i \beta_i X_i]}$$
(2)

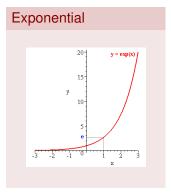
For shorthand, we'll say that

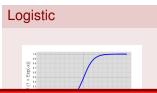
$$P(Y=0|X) = \sigma(\beta_0 + \sum_i \beta_i X_i)$$
(3)

$$P(Y=1|X) = 1 - \sigma(\beta_0 + \sum_i \beta_i X_i)$$
(4)

• Where  $\sigma(z) = \frac{1}{1 + exp[-z]}$ 

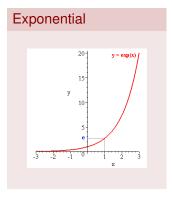
#### What's this "exp" doing?

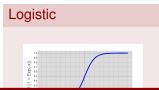




- exp[x] is shorthand for e<sup>x</sup>
- *e* is a special number, about 2.71828
  - *e<sup>x</sup>* is the limit of compound interest formula as compounds become infinitely small
  - It's the function whose derivative is itself
- The "logistic" function is  $\sigma(z) = \frac{1}{1+e^{-z}}$
- Looks like an "S"
- Always between 0 and 1.

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  - It's the function whose derivative is itself
- The "logistic" function is  $\sigma(z) = \frac{1}{1+e^{-z}}$
- Looks like an "S"
- Always between 0 and 1.
  - Allows us to model probabilities
  - Different from linear regression

feature	coefficient	weight
bias	$\beta_0$	0.1
"viagra"	$\beta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 1: Empty Document? X = {}

• What does Y = 1 mean?

feature	coefficient	weight
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Example 1: Empty Document? X = {}

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1]} =$$

• 
$$P(Y=1) = \frac{\exp[0.1]}{1 + \exp[0.1]} =$$

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Example 1: Empty Document? X = {}

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1]} = 0.48$$

• 
$$P(Y=1) = \frac{\exp[0.1]}{1 + \exp[0.1]} = 0.52$$

Bias β<sub>0</sub> encodes the prior probability of a class

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Example 2	
$X = \{Mother, Nigeria\}$	

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• What does Y = 1 mean?

### Example 2

 $X = \{Mother, Nigeria\}$ 

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1-1.0+3.0]} =$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0+3.0]}{1+\exp[0.1-1.0+3.0]} =$$

 Include bias, and sum the other weights

feature	coefficient	weight
bias	$\beta_0$	0.1
"viagra"	$eta_1$	2.0
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• What does Y = 1 mean?

# Example 2

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1-1.0+3.0]} = 0.11$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0+3.0]}{1+\exp[0.1-1.0+3.0]} = 0.88$$

Include bias, and sum the other weights

feature	coefficient	weight
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"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 3
$X = \{Mother, Work, Viagra, Mother\}$

• What does Y = 1 mean?

feature	coefficient	weight
bias	$\beta_0$	0.1
"viagra"	$eta_1$	2.0
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• What does Y = 1 mean?

# Example 3

$$X = \{Mother, Work, Viagra, Mother\}$$

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1-1.0-0.5+2.0-1.0]}$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0-0.5+2.0-1.0]}{1+\exp[0.1-1.0-0.5+2.0-1.0]} =$$

 Multiply feature presence by weight

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"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

• What does Y = 1 mean?

# Example 3

$$X = \{Mother, Work, Viagra, Mother\}$$

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1-1.0-0.5+2.0-1.0]} = 0.60$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0-0.5+2.0-1.0]}{1+\exp[0.1-1.0-0.5+2.0-1.0]} = 0.30$$

 Multiply feature presence by weight