Digging into Data

University of Maryland

February 17, 2014



COLLEGE OF INFORMATION STUDIES

Big Picture:

- Classification takes a set of features X and for each input x_i gives a discrete output y (e.g. given words in a document say whether it's spam or not)
- *Regression* takes a set of features X and for each input x_i gives a continuous response y (e.g. given words in a document say how many stars the review gives to a product on Amazon)

Big Picture:

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Outline

Linear Regression

2 Fitting a Regression

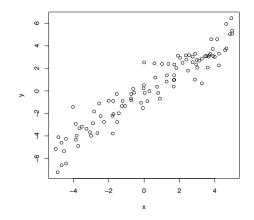
3) Example

4 Regularized Regression

5 Wrapup

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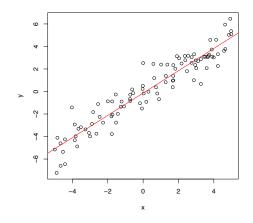
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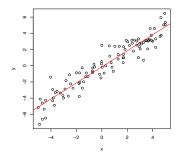
Data are the set of inputs and outputs, $\mathcal{D} = \{(x_i, y_i)\}_{i=1}^n$

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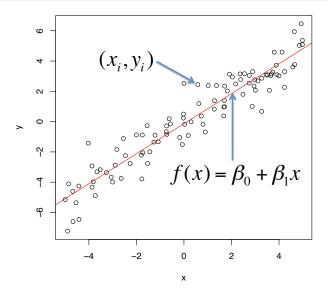


In *linear regression*, the goal is to predict y from x using a linear function



Examples of linear regression:

- given a child's age and gender, what is his/her height?
- given unemployment, inflation, number of wars, and economic growth, what will the president's approval rating be?
- given a browsing history, how long will a user stay on a page?



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Often, we have a vector of inputs where each represents a different $\ensuremath{\textit{feature}}$ of the data

$$\mathbf{x} = (x_1, \ldots, x_p)$$

The function fitted to the response is a linear combination of the covariates

$$f(\mathbf{x}) = \beta_0 + \sum_{j=1}^p \beta_j x_j$$

Multiple Covariates

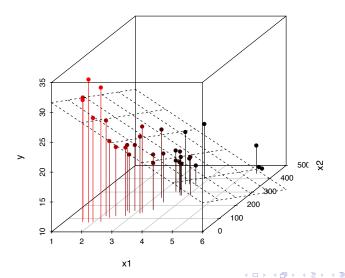
- Often, it is convenient to represent \mathbf{x} as $(1, x_1, \dots, x_p)$
- In this case **x** is a vector, and so is β (we'll represent them in bold face)
- This is the dot product between these two vectors
- This then becomes a sum (this should be familiar!)

$$\beta \mathbf{x} = \beta_0 + \sum_{j=1}^{p} \beta_j x_j$$

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Hyperplanes: Linear Functions in Multiple Dimensions

Hyperplane



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- Do not need to be raw value of x_1, x_2, \ldots
- Can be any feature or function of the data:
 - Transformations like $x_2 = \log(x_1)$ or $x_2 = \cos(x_1)$
 - Basis expansions like $x_2 = x_1^2$, $x_3 = x_1^3$, $x_4 = x_1^4$, etc
 - ► Indicators of events like x₂ = 1_{{-1≤x1≤1}}</sub>
 - Interactions between variables like $x_3 = x_1 x_2$
- Because of its simplicity and flexibility, it is one of the most widely implemented regression techniques

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1 Linear Regression

2 Fitting a Regression

B) Example

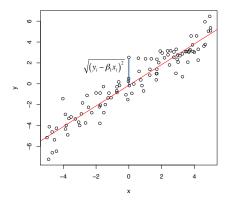
4 Regularized Regression

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Fitting a Linear Regression



Idea: minimize the Euclidean distance between data and fitted line

$$RSS(\beta) = \frac{1}{2} \sum_{i=1}^{n} (y_i - \beta \mathbf{x}_i)^2$$

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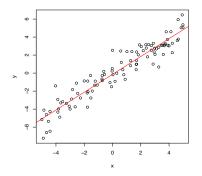
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How to Find β

- Use calculus to find the value of β that minimizes the RSS
- The optimal value is

$$\hat{\beta} = \frac{\sum_{i=1}^{n} y_i x_i}{\sum_{i=1}^{n} x_i^2}$$



- After finding $\hat{\beta},$ we would like to predict an output value for a new set of covariates
- We just find the point on the line that corresponds to the new input:

$$\hat{y} = \beta_0 + \beta_1 x \tag{1}$$

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 $\hat{v} = 1.0 + 0.5x$

V

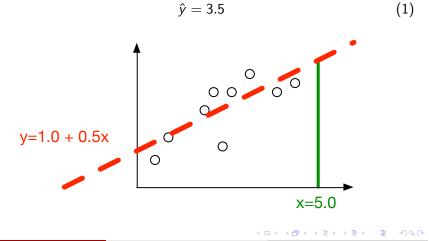
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- After finding $\hat{\beta},$ we would like to predict an output value for a new set of covariates
- We just find the point on the line that corresponds to the new input:

 $\hat{y} = 1.0 + 0.5 * 5$

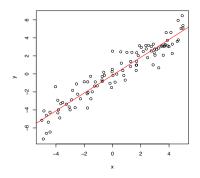
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- After finding $\hat{\beta},$ we would like to predict an output value for a new set of covariates
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Probabilistic Interpretation

- Our analysis so far has not included any probabilities
- Linear regression does have a *probabilisitc* (probability model-based) interpretation

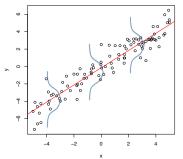


Probabilistic Interpretation

• Linear regression assumes that response values have a Gaussian distribution around the linear mean function,

$$Y_i | \mathbf{x}_i, \beta \sim N(\mathbf{x}_i \beta, \sigma^2)$$

• This is a *discriminative model*, where inputs x are not modeled



Minimizing RSS is equivalent to maximizing conditional likelihood

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Linear Regression

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Linear Regression

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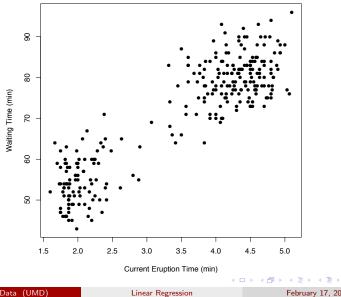
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We will predict the time that we will have to wait to see the next eruption given the duration of the current eruption

- > library(datasets)
- > names(faithful)
- [1] "eruptions" "waiting"
- > attach(faithful)
- > plot(eruptions,waiting,xlab="Current Eruption Time (min)",
- + ylab="Waiting Time (min)",pch=16)

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Data Explore Test Transform Cluster Associate Model Evaluate Log	
Type: O Tree O Forest O Boost O SVM O Linear O Neural Net O Survival O All	
⊙ Numeric O Generalized O Poisson O Logistic O Probit O Multinomial	
Plot	

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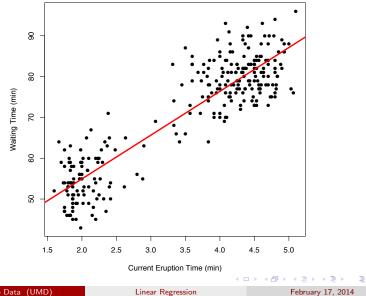
To fit a linear model in R, Rattle uses the lm() function, which stands for "linear model"

```
> fit.lm <- lm(waiting ~ eruptions)</pre>
> fit.lm
Call:
lm(formula = waiting ~ eruptions)
Coefficients:
(Intercept) eruptions
     33.47
                   10.73
> names(fit.lm)
 [1] "coefficients" "residuals" "effects"
                     "fitted.values" "assign"
 [4] "rank"
                     "df.residual"
                                     "xlevels"
 [7] "qr"
[10] "call"
                     "terms"
                                     "model"
```

We can plot our data and make a function for new predictions

```
# Plot a line on the data
>
>
  abline(fit.lm,col="red",lwd=3)
>
  # Make a function for prediction
>
  fit.lm$coefficients[1]
>
(Intercept)
     33,4744
> fit.lm$coefficients[2]
eruptions
  10.72964
> faithful.fit <- function(x) fit.lm$coefficients[1] +</pre>
fit.lm$coefficients[2]*x
  x.pred <- c(2.0, 2.7, 3.8, 4.9)
>
  faithful.fit(x.pred)
>
[1] 54,93368 62,44443 74,24703 86,04964
```

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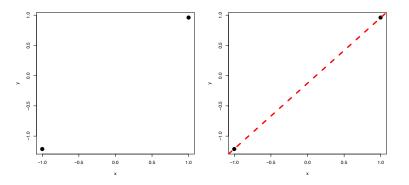
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Multivariate Linear Regression

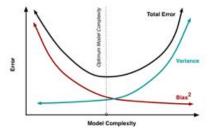
Example: p = 1, have 2 points



- Have p + 1 or fewer points, line goes through all (or p with mean 0 data)
- Have more than p + 1 (but still close to that number), line goes *close* to all points

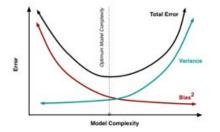
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Noise, Bias, Variance Tradeoff



- **Noise**: Lower bound on performance
- Bias: Error as a result as choosing the wrong model
- Variance: Variation due to training sample and randomization

Noise, Bias, Variance Tradeoff



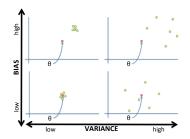
- **Noise**: Lower bound on performance
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- **Variance**: Variation due to training sample and randomization

- No model is perfect
- More complex models are more susceptible to errors due to variance

Multivariate Linear Regression

Why linear regression:

- has few parameters to estimate (p)
- really restrictive model-low variance, higher bias



- should be good for data with few observations, large number of covariates...
- ... but we can't use it in this situation

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Idea: if we have a large number of covariates compared to observations, say n < 2p, best to estimate most coefficients as 0!

- not enough info to determine all coefficients
- try to estimate ones with strong signal
- set everything else to 0 (or close)

Coefficients of 0 may not be a bad assumption...

If we have 1,000s of coefficients, are they all equally important?

Example: microarray gene expression data

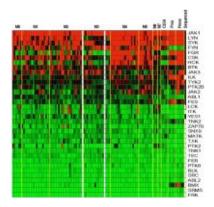
- gene expression: want to measure the level at which information in a gene is used in the synthesis of a functional gene product (usually protein)
- can use gene expression data to determine subtype of cancer (e.g. which *type* of Lymphoma B?) or predict recurrence, survival time, etc
- problem: thousands of genes, hundreds of patients, p > n!

Intuition: only a handful of genes should affect outcomes

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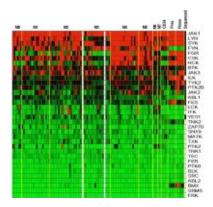
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Gene Expression



- gene expression levels are continuous values
- data: observation *i* is gene expression levels from patient *i*, attached to outcome for patient (survival time)
- covariates: expression levels for p genes

Gene Expression



- collinearity: does it matter which gene is selected for prediction? No!
- overfitting: now fitting p' non-0 coefficients to n observations with p' << n means less fitting of noise

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Linear Regression

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Regularization:

- still minimize the RSS
- place a *penalty* on large values for β₁, ..., β_p (why not β₀? can always easily estimate mean)
- add this penalty to the objective function
- solve for $\hat{\beta}!$

New objective function:

$$\hat{\beta} = \arg\min_{\beta} \frac{1}{2} \sum_{i=1}^{n} (y_i - \mathbf{x}_i \beta)^2 + \lambda \sum_{j=1}^{p} \text{penalty}(\beta_j)$$

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New objective function:

$$\hat{\beta} = \arg\min_{\beta} \frac{1}{2} \sum_{i=1}^{n} (y_i - \mathbf{x}_i \beta)^2 + \frac{\lambda}{\sum_{j=1}^{p} \text{penalty}(\beta_j)}$$

Regularization: what is a good penalty function?

Same as penalties used to fit errors:

• Ridge regression (squared penalty):

$$\hat{\beta}^{Ridge} = \arg\min_{\beta} \frac{1}{2} \sum_{i=1}^{n} (y_i - \mathbf{x}_i \beta)^2 + \lambda \sum_{j=1}^{p} \beta_j^2$$

• Lasso regression (absolute value penalty):

$$\hat{\beta}^{Lasso} = \arg\min_{\beta} \frac{1}{2} \sum_{i=1}^{n} (y_i - \mathbf{x}_i \beta)^2 + \lambda \sum_{j=1}^{p} |\beta_j|$$

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Comparing Ridge and Lasso

	Ridge	Lasso
Objective	$\frac{1}{2}\sum_{i=1}^{n}(y_i - \mathbf{x}_i\beta)^2 + \lambda\sum_{j=0}^{p}\beta_j^2$	$\frac{1}{2}\sum_{i=1}^{n}\left(y_{i}-\mathbf{x}_{i}\beta\right)^{2}+\lambda\sum_{j=0}^{p}\left \beta_{j}\right $
Estimator	$(\mathbf{X}^{T}\mathbf{X} + \lambda I)^{-1}\mathbf{X}^{T}\mathbf{y}$	not closed form
Coefficients	most close to 0	most exactly 0
Stability	robust to changes in X , y	not robust to changes in ${f X}$, ${f y}$

Regularized linear regression is fantastic for low signal datasets or those with p >> n

- Ridge: good when many coefficients affect value but not large (gene expression)
- Lasso: good when you want an *interpretable* estimator

Both Ridge and Lasso have a tunable parameter, λ

 \bullet use cross validation to find best λ

$$\hat{\lambda} = \arg\min_{\lambda} \sum_{i=1}^{n} \left(y_i - \mathbf{x}_i \hat{\beta}_{-i,\lambda} \right)^2$$

- try out many values
- see how well it works on "development" data

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- Workhorse technique of data analysis
- Fundamental tool that we will use later for classification ("Logistic Regression")
- Important to understand interpretation of regression parameters

- We'll try out regression on a newspaper dataset
- Make predictions
- Build intuitions about what a good regression looks like

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- Regression to predict home prices
- Competition with your classmates
- Linear regression will work okay, but to do well, you'll need regularized regression

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