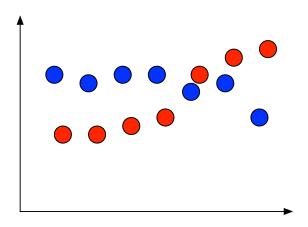


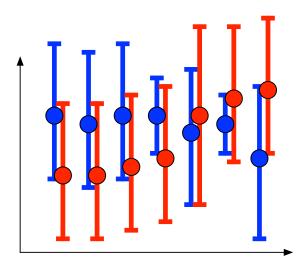


Hypothesis Testing I: Making Decisions

Introduction to Data Science Algorithms Jordan Boyd-Graber and Michael Paul

OCTOBER 4, 2016





So how can you make a decision?

- Error bars help, but not systematic
- Make the point that decisions need to not just look at single estimates but distributions
- Statistical Test: Deciding whether a hypothesis is true or not

Statistical Test Lingo

- Null hypothesis
- test statistic
- p-value
- p-hacking

Null hypothesis

Null Hypothesis

A statement that can be validated through a statistic derived from observations.

- Often status quo
- Goal prove false: "reject the null"
- Phrased in terms of distributions

Examples

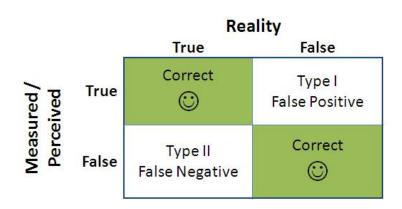
- Average body temperature 98.6?
- Voting republican and education independent?

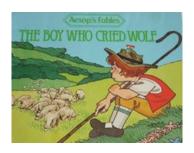


Body temperature

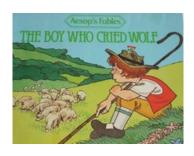
n = 130, $\bar{x} = 98.249$, standard deviation s = 0.7332.

- Not exactly equal (but wouldn't expect that)
- Is the difference meaningful?
- Null hypothesis, H_0 : $\mu = 98.6$
- Alternative hypothesis, H_a : $\mu \neq 98.6$

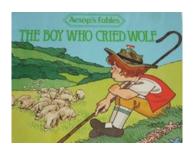




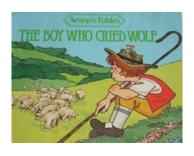
Null hypothesis (status quo): no wolf



- Null hypothesis (status quo): no wolf
- First error, Type I: villagers believed there was wolf (but there wasn't)



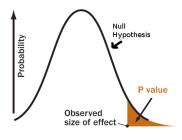
- Null hypothesis (status quo): no wolf
- First error, Type I: villagers believed there was wolf (but there wasn't)
- Second error, Type II: villagers believed there was no wolf (when there was)



- Null hypothesis (status quo): no wolf
- First error, Type I: villagers believed there was wolf (but there wasn't)
- Second error, Type II: villagers believed there was no wolf (when there was)
- Type I and Type II in that order

Test Statistic

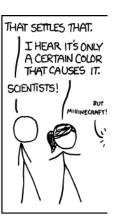
- Measurement of how far observations deviate from null hypothesis (e.g., \bar{x} far from μ)
- Test statistic is paired with a distribution that measures deviation
- Lower probability test statistics let you reject the null



- Probability of null hypothesis being true
- Lower is better
- Common critical values *α*: 0.05, 0.01
- We'll see examples in a bit







- Rerunning / changing experiments to reject the null
- Discuss at the end of today