



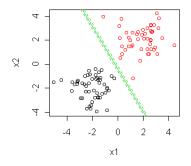
## Maximum Likelihood Estimation

Introduction to Data Science Algorithms Jordan Boyd-Graber and Michael Paul SEPTEMBER 29, 2016

- Ran through several common examples
- · For existing distributions you can (and should) look up mle
- For new models, you can't (foreshadowing of later in class)

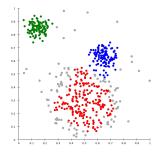
- Ran through several common examples
- · For existing distributions you can (and should) look up mle
- For new models, you can't (foreshadowing of later in class)
  - Classification models
  - Unsupervised models (Expectation-Maximization)
- Not always so easy

## Classification



- Classification can be viewed as  $p(y | x, \theta)$
- Have x, y, need  $\theta$
- Discovering  $\theta$  is also problem of MLE

- Clustering can be viewed as  $p(x|z, \theta)$
- Have x, need z,  $\theta$
- *z* is guessed at iteratively (Expectation)
- θ estimated to maximize likelihood (Maximization)



- An estimator is biased if  $\mathbb{E}[\hat{\theta}] \neq \theta$
- We won't prove it, but the estimate for variance is biased
- Comes from estimating µ, so need to "shrink" variance

$$\hat{\sigma}^2 = \frac{1}{N-1} \sum_{i} (x_i - \mu)^2$$
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But we'll use biased estimate in HW2

- Not always possible to "solve for" optimal estimator
- Use gradient optimization (we'll see this for logistic regression)
- Use simplier distributions as approximate (variational inference)
- Whole subfield of statistics / computer science