Development 2.0 in the Cloud

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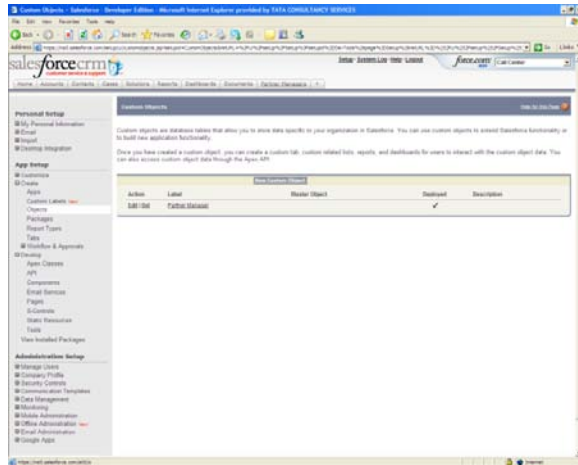
Dev 2.0?

- "Do it yourself" business applications:
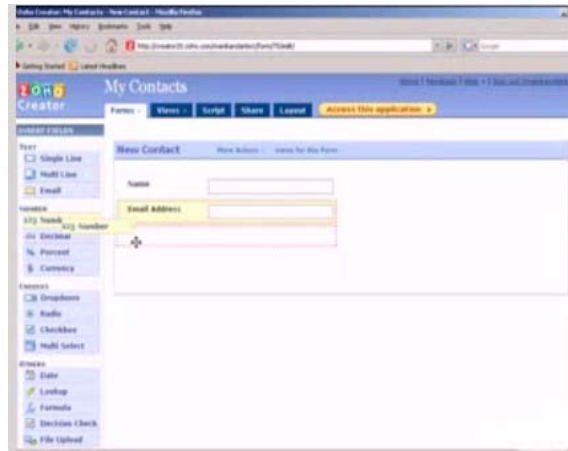
<p style="text-align:center">"Application Platform as a Service"</p>
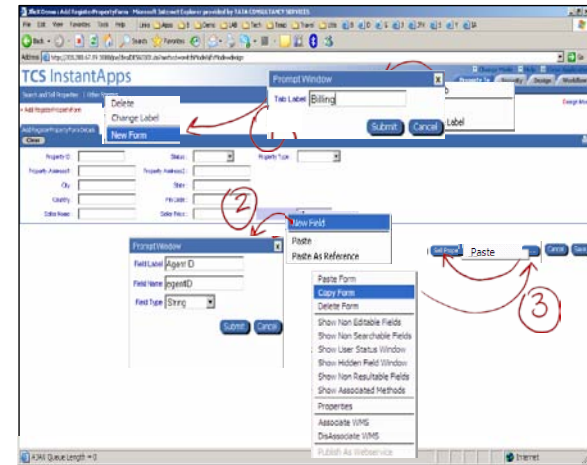
<p style="text-align:right">Gartner 2009</p>
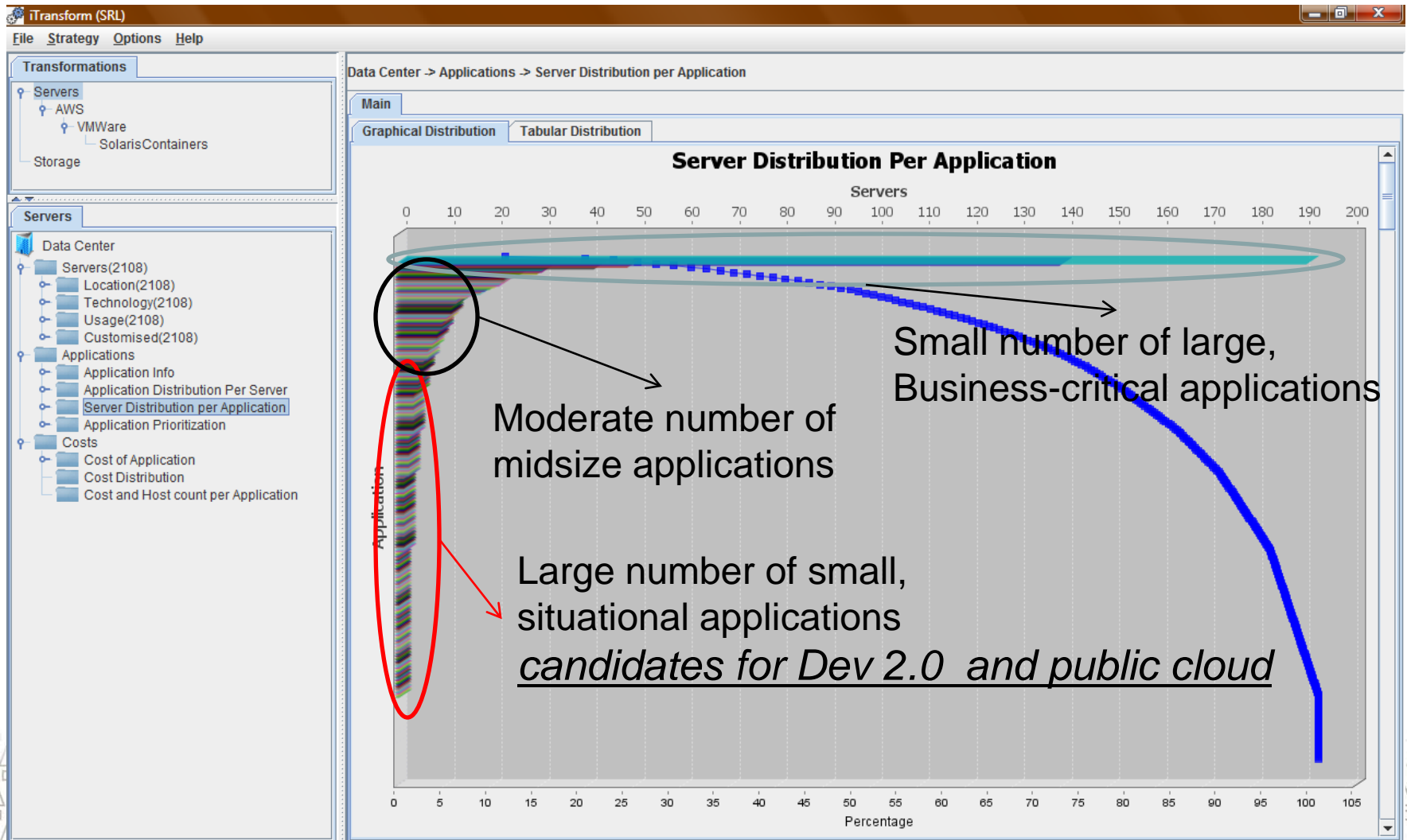
Salesforce.com	Zoho	TCS InstantApps

- Other examples – e.g. a very large F100 enterprise's in-house platform

➤ Forms driven database oriented workflows without coding or any 'IDE'

Long Tail of Enterprise Applications

TATA CONSULTANCY SERVICES

Summary

- Public clouds promise significantly cheaper infrastructure

- Similarly, Dev 2.0 platforms promise significantly cheaper development

- Especially useful for consolidating the long tail of small applications